

The Orange County Library System in Orlando Florida has been spreading the joy of OverDrive through several promotional campaigns.

First is our print campaign. These downloadable posters are available at all of our locations as well as with our community partners.

Second, our Web campaign included a fabulous homepage graphic that was too big to contain!

Third, we created a video to showcase how excellent OverDrive is for all our patrons --
<http://www.ocls.info/overdrive/video.asp>