

This is the promotion contest entry from Arapahoe Library District in Colorado! Below you will find a link to a podcast video that we have put together (please note that Nicklas Taylor is an ALD employee and the song is an original, composed and performed by him in the video). We are using the video as a promotion on our website on and off during the summer. Our website is www.arapahoelibraries.org.

In conjunction with the website promotion we have also created displays in our libraries and I am attaching pictures from those displays. You can see that our overarching theme, both for the displays and the video is "Uplift your mind-download a book!"