



Managing eBook Demand

Tips for preparing your collection for increased demand

Collection Development

- Build your collection with customized lists of popular eBooks in high circulating genres.**

OverDrive has populated your library's Content Reserve work queue with 10 pre-selected lists of popular eBooks in Fiction, Mystery, Romance, Children's and Young Adults, and more.

 - OverDrive created lists by generating statistical reports of the most popular EPUB eBooks in multiple genres across the OverDrive network.
 - These lists only feature titles that your library has not yet purchased.
- Subscribe to Maximum Access eBooks, which offer unlimited, simultaneous use with no need for holds.**

Maximum Access annual subscriptions for eBooks offer titles that are always available, which guarantees that no patron leaves your collection empty handed.

 - Current subscriptions include: Lonely Planet (travel guides), ePub Direct (popular Irish and British authors, fiction and nonfiction), and Berrett-Koehler (popular nonfiction and self-help).
 - To subscribe to these collections, visit [Content Reserve](#) > Marketplace > Maximum Access.
- Stock up on midlist and backlist titles.**

Pre-load your eBook collection with midlist and backlist titles that go "beyond the bestsellers" to offer users a variety of titles to check out.

Staff Training

- Register now for OverDrive's Training Month 2011: September 12 – October 7.**

Attend two brand new classes that were created to help your library manage the eBook explosion and prepare for the streamlined user experience.
- Visit [OverDrive Central: Online Learning Center](#) for additional resources to bring your staff up to speed.**

The Online Learning Center provides access for your library staff to recorded training sessions, registration for upcoming live sessions, and additional resources such as how-to guides, video demonstrations, and more.