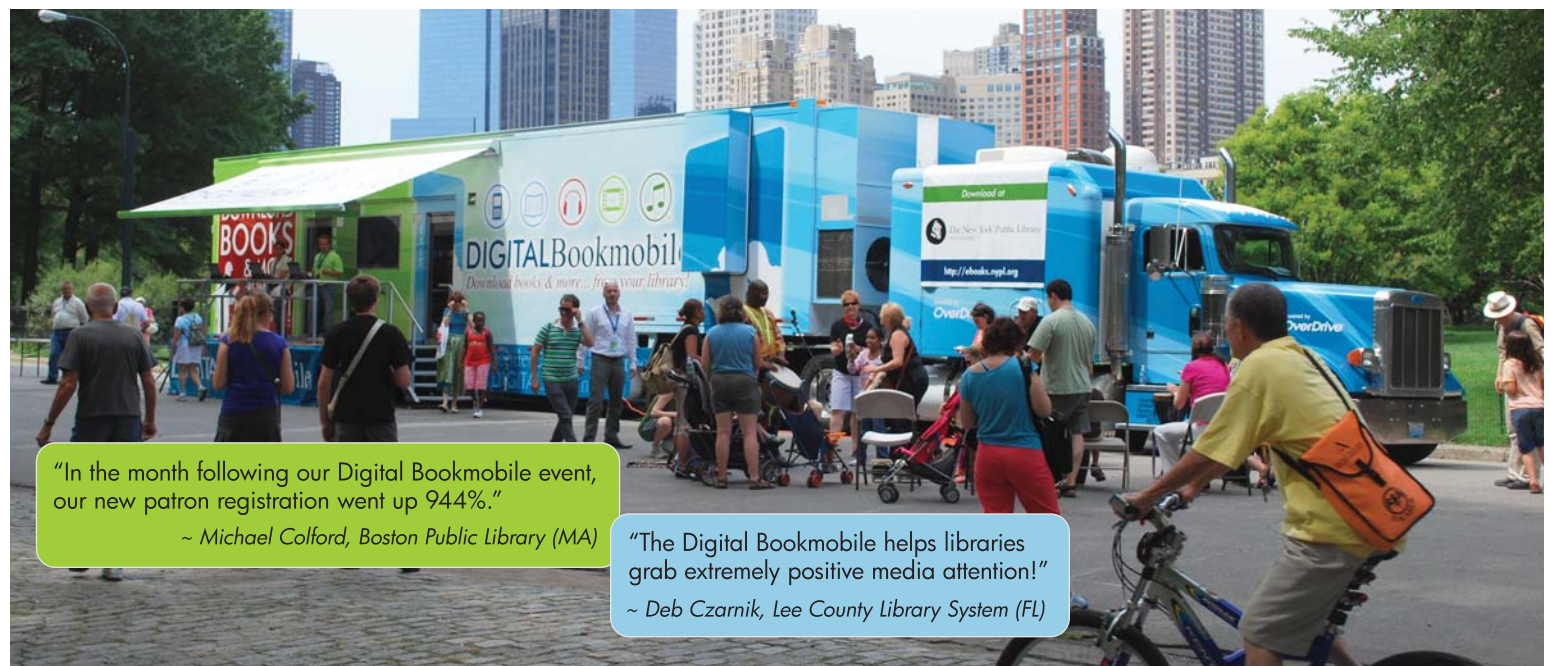


Plan now for 2010!

28,000+ patrons and staff trained through September 2009

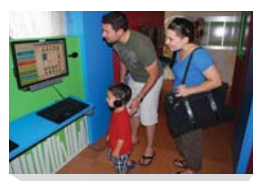


"In the month following our Digital Bookmobile event, our new patron registration went up 944%."
 ~ Michael Colford, Boston Public Library (MA)

"The Digital Bookmobile helps libraries grab extremely positive media attention!"
 ~ Deb Czarnik, Lee County Library System (FL)

Promote your download service and drive interest in reading

The Digital Bookmobile is a fully-loaded download experience. The 74-foot, 18-wheel community outreach vehicle is customized for your library with hands-on, interactive exhibits that demonstrate your 'Virtual Branch' digital audiobook, eBook, music and video collection. Once patrons learn to download on the Digital Bookmobile, they won't want to stop!



The Digital Bookmobile makes stops for:

- Library-sponsored book festivals
- Literacy advocacy events
- Multi-day community fairs
- ...and other promotional days!

Events can include:

- Self-guided tours
- Hands-on instructional sessions
- Personalized staff training
- ...and other themed activities exclusively for your library.

Don't miss your chance to promote your download collection with the Digital Bookmobile. For more information, contact Renee at rsanjose@overdrive.com.