

OverDrive Advantage v2.0 features improved functionality and user experience enhancements that benefit all patrons.

## New Features

- **Advantage View**  
Only patrons from your library can view titles in your Advantage collection. This new feature automatically enables access both to your library's Advantage titles and to the shared collection when a patron logs in using their library card.
- **Download Standing Order Plans**  
Add frontlist titles to your Advantage collection even before their release date when you sign up for an OverDrive Download Standing Order Plan. Choose from top publishers and enter a desired number of new release audiobooks and/or eBooks to be automatically added when available.
- **Holds Manager**  
OverDrive's Holds Manager features handles your waiting lists for you, so the queue for titles never gets too long. All you do is set a holds ratio, price range, or maximum number of titles and a start date. Holds Manager will then automatically add additional copies of a waitlisted title at the appropriate time.

## Advantage Facts

- A library's Advantage collection will be integrated into the existing shared collection website, but only patrons of that OverDrive Advantage library can view and check out these titles.
- An Advantage collection can include additional copies of popular titles already in the shared collection as well as new titles altogether.
- Libraries can add Advantage titles only in the format(s) currently available in the shared collection.
- Loan periods and lending rules established by the consortium remain the same for the OverDrive Advantage titles. For example, if the loan period for audiobooks is 21 days in the shared collection, then audiobook titles in your library's Advantage collection will also have a 21-day loan period.
- If a library decides to leave their consortium, their Advantage collection is transferable to a new OverDrive-powered download website.
- Libraries can purchase MARC records for their OverDrive Advantage titles.
- Libraries can track the success of their Advantage collection with Content Reserve's real-time reports.

## Who can participate?

Any library that is currently a member of an OverDrive-powered shared collection can join OverDrive Advantage. The only requirement is the ability to authenticate library patrons as part of an individual library, separate from the consortium.

To join OverDrive's Advantage, and to create a custom collection within your shared collection website, contact us today.

For our Consortium & Shared Collection Partners

# OverDrive® advantage™ v2.0

Create a Custom Collection  
within Your Shared Collection

## v2.0 Features:

- Advantage titles are available only to your patrons after login
- Automate collection development with Download Standing Order Plans
- Manage waiting lists with Holds Manager



Audiobooks • eBooks • Music • Video



Library • School • Retail • Publisher

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## Create a custom collection within your shared collection

As a participating library in an OverDrive shared collection, you can now have the best of both worlds! When your library becomes an OverDrive Advantage library, your patrons can access both your shared collection and a custom "Advantage" collection on the same website. Your Advantage collection will be available only for your library's patrons, and can include

additional copies of popular titles already in the shared collection as well as new titles altogether. And now with Advantage 2.0, Advantage titles will be visible and accessible *only* to Advantage library patrons *after* they log in with their library card.  
(See back cover for additional new features)

- Reduce waiting lists on popular titles
- Add custom collections for your community
- Provide continued access to shared collection

*"This service permits our individual members to expand and enhance the digital media titles available to their patrons, while using the same download service they have been successfully using for the last three years."*

- Robert Hubsher, Executive Director  
Ramapo Catskill Library System (NY)

## The Best of Both Worlds: Share titles with consortium members AND keep your Advantage collection exclusive to your patrons

### Shared Collection



### Shared View

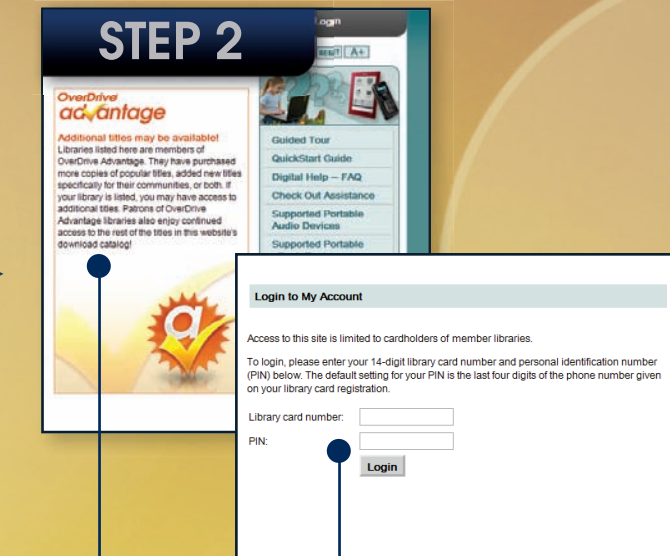
All patrons of each participating library in your consortium can browse or search, checkout and download all titles in the shared collection.

### Advantage Collection



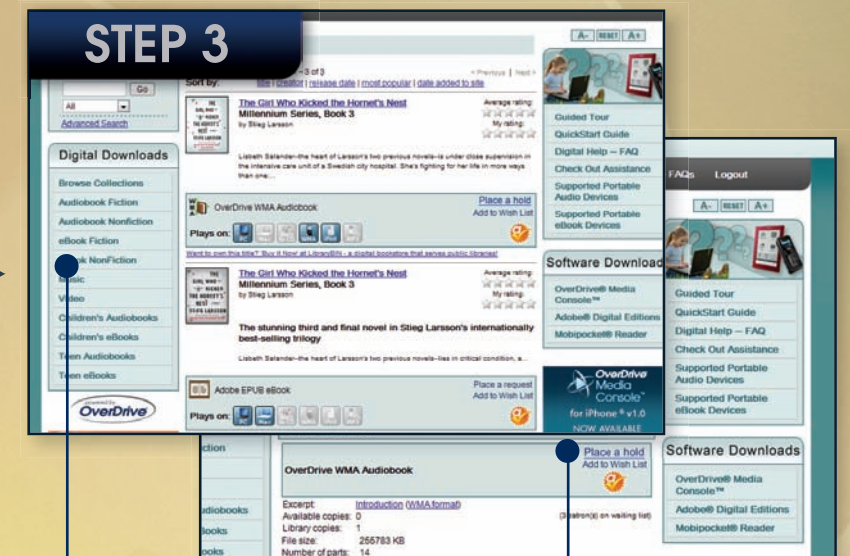
### Access Advantage

When a library in your consortium joins Advantage, a graphic located on your website navigation bar will link to information about the Advantage program. A related graphic will appear on the title listing when your library purchases an additional (Advantage) copy of a title that's already in the shared collection. When your library purchases Advantage titles that are not already in the shared collection, the titles will be visible (browse or search) and accessible only after the patron logs in.



### Login

Patrons are prompted to log in using their existing library card number to determine availability of their library's Advantage titles.



### Advantage View

Once logged in, the Advantage titles that the library owns become visible in "Advantage View" and can be checked out or placed on hold.

**Access to both collections:** Your patrons will enjoy access to both the shared collection and your Advantage collection.

**Same download process:** The download process will be the same as always—browse, checkout, and download.

**Reduced waiting times:** If your patron joins a waiting list, he/she will have access to the first available copy, either the Advantage copy or the shared copy.

## New to Collection Development?

With Advantage, you'll receive access to OverDrive's Web-based admin portal, Content Reserve, where you can add to your Advantage collection from our catalog of more than 350,000 titles. OverDrive can provide **free training** for your library to help you get the most out of Content Reserve and Advantage. Contact your Project Manager to schedule a training today.

