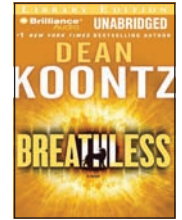
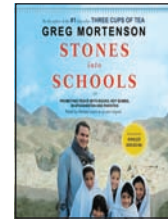
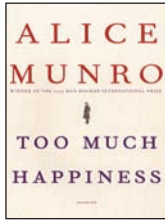
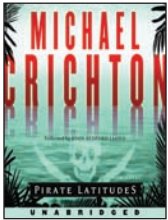


Collection Development Tools

Improve download circulation with advanced tools and features

Give your digital collection a boost with advanced tools and features in OverDrive's collection development portal Content Reserve. These Web-based tools help you select content for your 'Virtual Branch' and automate some of the purchase processes. Content Reserve has everything you need to monitor your collection and to load it with content that circulates.



Library Marketplace *intuitive purchasing interface*



Maintaining a digital collection your patrons will use again and again means keeping the content fresh. With Library Marketplace, the purchasing interface in Content Reserve, you can easily order best-selling, new release, and classic titles in a familiar online bookstore setting. Search for the latest content from top publishers or browse through suggested collections right from the Marketplace homepage. Once your order is placed, titles are added to your download collection at the next server refresh.

Click on the 'Marketplace' tab in your Content Reserve account.

Download Standing Order Plan *add frontlist titles automatically*

Add frontlist titles to your collection even before their release date when you sign up for an OverDrive Download Standing Order Plan in Content Reserve. A Download Standing Order Plan operates just like a standard print standing order plan. Choose from top publishers and enter a desired number of upcoming audiobooks and eBooks to be automatically added to your digital catalog when they become available.

Plans are available from Books on Tape, Listening Library, Blackstone Audio, Brilliance Audio, BBC Audiobooks America, HarperCollins, and Hachette Book Group USA. Save time and generate interest in soon-to-be-released titles by signing up for a Download Standing Order Plan.

Click on the 'Collection' tab in your Content Reserve account.



Holds Manager *automate purchasing of waitlisted titles*

Now you can quickly deliver the latest James Patterson novel to your patrons by using OverDrive Holds Manager. Holds Manager handles your patrons' waiting lists for you, so the line for titles never gets too long. All you do is set a holds ratio, maximum price range, maximum number of titles, and start date in Content Reserve. The Holds Manager will automatically add new titles to your collection whenever the waiting lists reaches your specified length. By combining Holds Manager with a Download Standing Order Plan, pre-release waiting lists stay shorter, and your patrons get their new release downloads sooner.

Click on the 'Collection' tab in your Content Reserve account.

(continued on reverse)

Collection Development Tools (cont.)

Max Access *download collections without waiting lists or holds*

Give your patrons access – without waiting lists – to best-selling digital audiobook or video titles with a Max Access collection. Titles in this collection are always available for simultaneous download to any number of patrons. Max Access subscriptions are available from leading publishers including Tantor Media, Blackstone Audio, PBS, Image Entertainment, and many more.

Click on the 'Marketplace' tab in your Content Reserve account.

Community Reserve *upload and share local content*

Deliver local content to your patrons and distribute it to the entire OverDrive network of libraries with Community Reserve. This free digital resource sharing service allows you to manage and share eBooks, audiobooks, music, and video in supported formats. Upload locally-produced, non-commercial content and share your local culture with libraries around the globe. At the same time, you can add other libraries' local content to your collection. OverDrive Community Reserve increases interest in your collection, as well as circulation. Best of all, there's no additional cost for using Community Reserve.

Click on the 'Collection' tab in your Content Reserve account.

Collection Reports *real-time, actionable data*



Stay informed about your collection with real-time reports in Content Reserve. Circulation statistics and trends help you give your patrons the download content they want. Discover which formats and subjects generate the most interest and plan your purchases accordingly. Monitor your waiting lists, view traffic reports, lookup inventory history, and produce circulation reports for your entire collection or a single title.

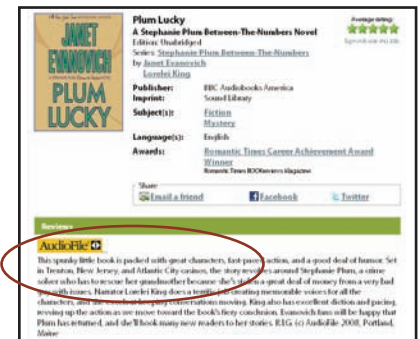
Click on the 'Reports' tab in your Content Reserve account.

AudioFile *audiobook reviews to assist selection*

More than 6,000 audiobook reviews from *AudioFile*, the leading authority on spoken word content, can be added to your Digital Library Reserve platform. These audio-focused reviews assist you with collection development and enhance patron experience by offering objective analysis and descriptions of the quality of the narration and story. New reviews of popular and best-selling audiobooks are added each month.

As a value-added service for your library, OverDrive has licensed these Premium Reviews from *AudioFile* to make them available to you for free.

Check the 'Critical Alerts' section in your Content Reserve account.



Contact us today!

To learn more about OverDrive's Collection Development Tools, including personalized support from a Collection Development specialist, contact Karen Potash at 216-573-6886 x 222 or karen@overdrive.com.

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